



Worksheet #1 - Describe Your Small Farm Dream (Pre-Exploration Ideas)

In the space below, and on additional pages if you need them, describe your ideas, hopes and dreams-today-for a farm business. Think creatively. Put down all your thoughts, in whatever way makes sense for you-without concern for editing.

Use outlines, bullets, or paragraphs, and include:

- Why you want to start a farm business, and what you hope to gain personally from such a venture.
- What enterprise(s) you expect to undertake (e.g., raise fiber animals, grow organic vegetables, conduct farm tours, run a farm bed & breakfast).
- How you hope to sell your products or services, and to whom.
- Whether you will operate the business on a full or part-time basis.
- How an agricultural business will become integrated with the rest of your life pursuits.
- Whether you plan to involve family or friends in the operation of the business.
- Where (and on what kind of land) you would like to locate your business.
- An estimated timeline for starting your venture and having it become fully operational.