



**LEADERSHIP SUMMIT**  
**The Cost of Farming**  
**October 18-19, Deer Lake, NL**

October 18th	
10:00am	<b>Registration Opens</b>
10:45 – 11:15am	<b>Welcome and Introduction</b>
11:15am – 12:00pm	<b>Farm Business Planning</b> Afton Madore, Farm Management Specialist, Department of Fisheries, Forestry and Agriculture
12:00 – 1:00pm	<b>Lunch &amp; Networking Break</b>
1:00 – 1:30pm	<b>Land Acquisition: Crown vs. Private, Lease vs. Buy</b> Daniel Hillier, Land Management Specialist, Department of Fisheries, Forestry and Agriculture
1:30 – 2:00pm	<b>Incorporation vs. Sole Proprietorship</b> Annette Bennett, Poole Althouse
2:00 – 2:45pm	<b>Financing and Funding</b> Speaker TBD, Sustainable Canadian Agricultural Partnership Jason Codner, Relationship Manager, Farm Credit Canada
2:45 – 3:30pm	<b>Farm Business Marketing</b> Crystal Anderson, Market Development Officer, Department of Fisheries Forestry and Agriculture
3:30 – 4:00pm	<b>Nutrition &amp; Networking Break</b>
4:00 – 4:45pm	<b>Keynote Speaker: Community Collaboration</b> Dan Rubin, Author and Founding Chair, Food Producers Forum
4:45 – 5:30pm	<b>Business Plan Workshop</b>
5:30 – 6:15pm	<b>Young Farmer Panel</b> Lauralee Ledrew (Upper Humber Settlement, NL); Patricia Bishop (TapRoot Farms, NS); Soleil Hutchison (Soleil's Farm, PE); New Brunswick TBD
6:15 – 7:00pm	<b>Break</b>
7:00 – 9:00pm	<b>Networking Banquet</b>



**NLiving Lab**  
AGRICULTURAL CLIMATE SOLUTIONS



**LEADERSHIP SUMMIT FIELD TRIP**  
**NL Young Farmers and NL Living Lab Collaboration**

<b>October 19th</b>	
<b>8:45am</b>	<b>Meet in Deer Lake Motel Lobby</b>
<b>9:00 – 9:15am</b>	<b>Depart Deer Lake Motel</b>
<b>9:25 – 10:00am</b>	<b>A Farmer’s Perspective: The Practical Economics of Improving Soil Health on the Farm</b>
<b>10:10 – 10:30am</b>	<b>Networking Break</b>
<b>10:30 – 11:15am</b>	<b>Farm Tour: What is the Value of My Farming Approach?</b>
<b>11:15 – 12:00pm</b>	<b>Panel Discussion: The Cost of Farming and Adoption of Beneficial Management Practices</b>
<b>12:00 – 1:00pm</b>	<b>Lunch &amp; Networking Break</b>
<b>1:00 – 2:00pm</b>	<b>Living Lab Site Tour: Topic TBD</b>
<b>2:00 – 3:00pm</b>	<b>Living Lab Potato Site Tour: Topic TBD</b>
<b>3:15 – 4:15pm</b>	<b>Farm Tour: Topic TBD</b>
<b>4:15pm</b>	<b>Depart Back to Deer Lake Motel</b>