



Young farmers are the future of agriculture

Young farmers aged 18-40 are crucial to the growth and sustainability of the agriculture sector. A young farmer likely has many years ahead of them in the farming business and gaining their business and loyalty could pay dividends for years to come to a supplier or other business.

As the average age of farmers has risen to near 60, the sector's capacity to attract and retain newcomers is becoming increasingly important. These new farmers face specific challenges such as access to capital, access to farm assets, and high debt levels. Nevertheless, they continue to enter the sector with an energetic entrepreneurial spirit, respect for the environment, innovative ideas and new ways of doing business.

The Newfoundland and Labrador Young Farmers' Forum (NLYFF) was founded in 2003 to assist young farmers in running better businesses and provide new and beginning farmers the tools for success.

Mission statement:

To attract, create, and empower a network of aspiring, new, and existing young farm leaders.

Vision statement:

Young farm leaders preserving the future of a sustainable agriculture industry and working towards food self-sufficiency.

NLYFF Sponsorship Levels:

All levels include being listed as a sponsor on nlyoungfarmers.ca

Up to \$499 – Entry

Business name typed on promotional material and mentioned at event

One social media post

\$500 to \$999 – Silver

Display your banner/sign at event (Provided by company)

Logo on promotional material and business name mentioned at event

Two social media posts

\$1000 to \$4999 - Gold

Display your banner/sign at event (Provided by company)

Invitation to sponsor speaker

Additional display opportunities at events

Logo twice as large as preceding level on promotional material

Four social media posts



\$5000 and Over - Platinum

- Display your banner/sign at event (Provided by company)
- Company name included in presenting title (of choice)
- Invitation to sponsor speaker
- Invitation to sponsor Hospitality Suite
- Additional display opportunities at events
- Logo twice as large as preceding level on promotional material
- Up to eight social media posts

Additional Marketing and Donation Ideas:

Hospitality Donation

To complement your donation, your logo/company name will be displayed on or near item donated, and this donation will be announced at the event and a thank you provided.

Registration Donation

Your donation will provide delegates a chance to attend a specific event. It may be for several young farmers to attend a NLYFF event, or for a young farmer to represent NLYFF at a regional or national event, like Canadian Young Farmers' Forum. This donation will be announced at the NLYFF event, and a thank you provided.

If your company has a creative or unique way they would like to donate, please contact NLYFF to discuss the marketing potential for your company.

Thank You for Your Support!

