



Worksheet #2 – Personal Traits Assessment

TRAIT	(Myself)			Other Farm Member
	Yes	No	Maybe	Name
1. Passion				
a. I really enjoy talking about my farming plans.				
b. When I get involved in thinking about or working on my farming plans, time passes very quickly.				
2. Persistence				
a. I stick with projects until they are completed.				
b. I am willing to work long hours (possibly including weekends and holidays) to make my farming plans succeed.				
c. I can "roll with the punches" that pests or weather, for example, will throw me.				
3. Good Health & Energy				
a. I am in good health.				
b. I have the physical stamina to handle the workload and schedule required by my farming plans.				
c. I have the emotional strength to withstand the strain of starting my own farm business.				
4. Creativity & Innovation				
a. I adapt well to changes.				
b. I enjoy doing things differently.				
c. I often think of innovative ways to solve problems				
5. Independence & Self-Reliance				
a. I like to make my own decisions.				
b. I am a self-starter and am self-disciplined.				
c. I like to get things done on time.				
d. I like to and am able to work on my own.				
e. I am good at asking for the help, resources and information I need.				
6. Ability to Work with Others				
a. I enjoy working with others and being part of a team.				
b. I can delegate responsibility.				
7. Intuition				
a. I am capable of making "gut feeling" decisions, and they are often good ones.				
b. I pay attention to patterns of events, and try to look beyond the obvious.				
8. Self-Confidence				
a. I have the confidence and courage to face risks.				
b. I am responsible and enjoy providing leadership.				
c. I keep promises and enjoy people's trust.				



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9. Market Awareness				
a. I pay attention to agricultural trends and business events locally, regionally, and nationally.				
b. I am open to ideas about new products and new ways of doing business.				
10. Outgoingness				
a. I enjoy meeting and interacting with people.				
b. I enjoy talking about myself and my business ideas.				
11. Flexibility About Lifestyle				
a. I am willing to "do without" until my business is established.				
b. I want to accomplish my agricultural business goals even if that means permanently changing my lifestyle				
12. Ability to Accept Challenges				
a. I enjoy the challenge of working hard on new projects.				
b. I can juggle multiple tasks and obligations well				
c. I find ways of developing and organizing plans of action.				
13. "Hard Work" Ethic				
a. I am willing to put in the time and effort to give my farming plans time to succeed.				
b. My personal integrity and the quality of my work are more important to me than monetary success				
14. Risk Awareness				
a. Safety Consciousness: I recognize that many farming activities can be hazardous and I am always conscious of personal and others' safety.				
b. Risk Tolerance: I am aware of my basic attitude toward risk and how this may affect my choice of management strategies.				
15. Other Traits				